



JDC Fixed Ops Profit Forum

Dominick and John Dillon of JDC are launching the **JDC Fixed Ops Profit Forum**, an exclusive, peer-to-peer collaboration group designed for dealership Fixed Operations Management. The Profit Forum goes beyond traditional training by creating a community where managers can actively share proven strategies, discuss real-world challenges, and collectively adopt best practices to drive profitability, customer retention, and operational excellence. Our group is for forward-thinking leaders who want to learn from the best automotive leaders in the business and take their dealership teams to the next level.

The **JDC Fixed Ops Profit Forum** will host focused bimonthly webinars. Designed for convenience, you can attend virtually from your dealership. The key benefit of these webinars is immediate action: you can apply the ideas, strategies, and best practices gained during the session to your own dealership the very same day.

Profit Forum Content will focus on these key areas of Fixed Operations Growth and Development:

- Customer Retention
- Increasing Survey Scores and NPS Scores, and Volume of Surveys
- Fixed Operations Productivity
- Sales and Gross Opportunities
- Maximizing Profitability
- Performance KPIs
- Hiring, Training, and Development of Employees
- Leadership Team Accountability
- Topics and ideas as requested by Profit Forum members

In advance of each Profit Forum, the discussion topics and agenda, after all JDC Fixed Ops Profit Forum Members agree upon them, will be shared with all Profit Forum members. To ensure a valuable, collaborative session. Members are requested to provide JDC with the following:

1. One proven **best practice** they are currently using, which aligns with a discussion topic.
2. One **area of interest or challenge** they wish to explore and improve upon in all topics for the JDC Fixed Ops Profit Forum.

These submissions will be incorporated into the discussion and shared with your fellow Profit Forum members.

Profit Forum members will receive key operational details submitted by other members before each webinar, including Fixed Operations data and KPIs, along with contact details for all members (name, phone number, email, and dealership information). Please note that the exchange of information is focused on best practices and performance metrics. **Confidential financial documents or statements are not required and will not be shared.**

Following each Profit Forum, all members will be emailed a summary of the key discussion points and strategies shared for their review and implementation. Members will then be asked to report back to John and Dominick on the progress of their team's processes, successes, challenges, and any questions or needs that they may have on how to maximize results from newly implemented process recommendations. This collective information will be shared with all Profit Forum members.

Direct communication among Fixed Ops Profit Forum Members is strongly encouraged during the periods between webinar contacts.

The Fixed Ops Profit Forum will hold a 2 ½ day in-person meeting 1-2 times per year (once during the Winter!) in Tampa, Florida! JDC will handle coordinating a hotel venue and conference space, as well as providing details on local attractions, beaches, and dining in the Tampa Bay area. JDC Profit Forum members are responsible for their own travel and hotel accommodations.

JDC Fixed Ops Profit Forum Investment Pricing

Monthly investment includes Profit Forum access for all management staff, including Service Managers, Parts Managers, General Managers, and Dealer Principals. ***No membership fee or group set-up fee.***

- **Single Dealership - \$850.00 per month**
- **Multiple Dealerships (within the same dealer group) - \$800.00 per month**

6-Month Enrollment - 10% off the monthly fee per rooftop

12-Month Enrollment - 15% off the monthly fee per rooftop

Monthly investment includes Profit Forum access for all management staff, including Service Managers, Parts Managers, General Managers, and Dealer Principals.